

Value Network General Offerings, Services, and Resources

Offering / Service / Resource	User Group / Description	Link
Open / Public / Free Access		
Wikipedia	Value networks supporters	en.wikipedia.org/wiki/Value_network
Open Source Website	Value networks supporters	www.value-networks.com
Thought Leader Website	Value networks supporters	www.vernaallee.com
Open / Public / Opt-in / Free (subscribe)		
Value Network Industry Cluster	Distributed resources and research for value network supporters	www.vncluster.com/
Colabria Value Networks RSS Feeds	Parties interested in value networks	http://kmblogs.com/public/blog/102137
Colabria Intangibles Feeds	Parties interested in value networks and intangible assets	http://kmblogs.com/public/blog/85529
Value Networks Google Group	Discussion group – 500+ members	http://groups.google.com/group/value-networks
Open / Public / Opt-in / Commercial (for fee)		
<i>Allee ValueNet Works™ Fieldbook</i> and Full <i>GenIsis™</i> Application	“Deep dive” modules and support tools for <i>ValueNet Works™</i> , <i>HoloMapping®</i> , working with <i>HoloMap®</i> diagrams, and integration with other methodologies	www.alleevaluenetworks.com Overview: What is ValueNet Works™ Analysis? (1-page PDF) is here.
<i>ValueNet Works™</i> Qualification Coaching Package	Parties interested in qualification	www.alleevaluenetworks.com
<i>ValueNet Works™</i> Workshops	<i>ValueNet Works™</i> , <i>HoloMapping®</i> , and working with <i>HoloMap®</i> diagrams	verna@vernaallee.com
Private / Invitation Only (for qualified practitioners, sponsors, and developers)		
Value Network Practitioner Website	SharePoint™ for qualified practitioners, thought leaders – 50+ members	email practioners@vncluster.com for an invitation
<i>GenIsis™</i> for Value Networks Website	SharePoint™ for developers, VNVAC sponsors, early adopters	email genisis@vncluster.com for an invitation
Custom / for Fee (all customers)		
Executive Briefings and Keynotes by Verna Allee	Value networks, intangibles, collaborative networks, new business models, and more – in person and virtual	verna@vernaallee.com
Custom Internal Workshops	<i>ValueNet Works™</i> , <i>HoloMapping®</i> , working with <i>HoloMap®</i> diagrams, cross-boundary collaboration, and knowledge sharing	verna@vernaallee.com
Change Management and Implementation Support	To introduce network visualization tools and methods, communities of practice, and large-scale organizational change	verna@vernaallee.com