


Gen/sis™ Components, Support, and Access

<p style="color: orange;">Creative Commons, Open Source</p> <p style="color: blue;">www.value-networks.com</p> <p>Selected items, excerpts, and features from the Fieldbook and Suite</p>	<p style="color: blue;">ValueNet Works™ Fieldbook</p> <p style="color: blue;">www.alleevaluenetworks.com</p> <p>Consultation guides, modules and articles, case studies, tools and upgrades, new content - by yearly subscription</p>		
<p style="color: purple;">Qualified Practitioners Community for those who have completed the qualification.</p> <p>Qualification package includes first year subscription to www.alleevaluenetworks.com for the ValueNet Works™ Fieldbook and the Gen/sis™ Value Networks Suite.</p>			
<p>Gen/sis™ Value Networks Suite is a PC-based set of applications for supporting ValueNet Works Analysis and expanded business analyses.</p> <p style="color: orange;">15-day Demo</p> <p>version available at www.value-networks.com and www.alleevaluenetworks.com.</p> <p>Subscription to the Fieldbook includes the Full version with upgrades and technical support.</p> <p style="color: teal;">Gen/sis™ is a suite of interlinked components that includes:</p>			
<p>The Gen/sis™ Composer for visualizing and analyzing Workbooks and with interfaces for complementary applications</p>			
<p style="color: orange;">Open Source</p> <p style="color: orange;">Express Version</p> <p style="color: orange;">Selected sections</p>	<p>Gen/sis™ Workbook – Unlimited Use</p> <p>Introduction and ValueNet Works™ Analysis Sections</p>	<p style="color: blue;">Fieldbook</p> <p style="color: blue;">Full Version</p> <p>All sections</p>	<p>Gen/sis™ Workbook – Unlimited Use</p> <p>Expanded Business Analysis and Visualizations Sections</p>
✓	• 15-day Demo	✓	• Ucinet - All Transactions
✓	• Cover	✓	• Ucinet - Tangible Transactions
✓	• Introduction	✓	• Ucinet-Intangible Transactions
✓	• Roadmap	✓	• 3 Circle Model Linkage
✓	• EBRF	✓	• Unweighted 3 Circle Analysis
✓	• Context	✓	• 50Q-1
✓	• Stakeholders	✓	• 50Q-2
✓	• Roles	✓	• 50Q-3
✓	• Scope	✓	• 50Q-4
✓	• Simple Visual	✓	• 50Q-Score
✓	• Transactions	✓	• Weighted 3 Circle Analysis
✓	• Sequencing	✓	• KMAP Complex
✓	• Coordinates	✓	• I-I • C-C • E-E • E-I • I-C • C-E • O.M
✓	• Engine	✓	• 1F-47F
✓	• Exchange Analysis	✓	• Knowledge Flow Linkage
simple	• VNA Results *	advanced	• Strategy Linkage
✓	• Performance Indicators	✓	• IAM Indicators and IAM Values
✓	• Impact Analysis	✓	• ICR Guidelines
✓	• Value Creation Analysis	✓	• ISIC Rev 2
✓	• Perceived Value Analysis	✓	• Industry Templates Overview
Gen/sis™ Open Source Workbook Plug-In			
Gen/sis™ Default Stencil			
Gen/sis™ Users Guide			
Gen/sis™ Benchmarking Database			
Additional Offerings			
Value Networks Google Group (opt-in sign up)			
Open Events (participation fee) www.vnclusters.com			
Qualified Practitioners		Subscribers	
✓	Practitioner Community Forum by invitation	✓	
✓	Gen/sis™ Industry Stencils	✓	
✓	Research stencils		
✓	Industry templates		
✓	Industry benchmarking data		
✓	Case studies and contexts		
✓	Marketing support		
✓	Business collaboration		
✓	Ongoing technical support and methodology training		
✓	Value Network Consortium		
	www.vnclusters.com		
			<p style="color: purple;">* VNA Results / Analysis Report</p> <p style="color: orange;">The Open Source Workbook Plug-In (available to all) provides a simple report.</p> <p style="color: purple;">The Composer full version (available to Subscribers) provides a more advanced report.</p> <p style="color: purple;">In Qualification, practitioners learn to build an 80+ page report.</p> <div style="text-align: center;">  </div>