



Verna Allee  
President  
ValueNetworks.com

**Verna Allee, M.A.**, is President of Value Networks LLC, dba ValueNetworks.com ([www.valuenetworks.com](http://www.valuenetworks.com)). ValueNetworks.com is the leading provider of value network visualization and analysis applications. Customers include Cisco, Boeing, SAP, eBay, Roche, Rolls Royce Marine Engine, Knoll, Kimberly-Clark, AgResearch (New Zealand), Mayo Clinic, Environment Canada, The Institute of Public Health Ireland, GAN-Net (Global Action Network Network), and GRI (Global Reporting Initiative).

Ms. Allee, a noted author, is an expert and pioneer in value networks, intangibles, knowledge management, and new business models. She is a Fellow of the World Business Academy, advisor to the European Commission, and was a member of the Brookings Institution Task Force on Intangibles in the late 1990s. She is on a number of Advisory and Editorial Boards including Hazel Henderson's *Ethical Markets* television series, *Inside Knowledge*, and *IC (Intellectual Capital) Magazine*. She also is a founding sponsor of the Value Networks Consortium ([www.value-networks.com](http://www.value-networks.com)).

Ms. Allee has been a visiting lecturer at many universities around the world, most notably at the Marshall School of Business at the University of Southern California (Los Angeles), Greenwich University (London), Hanken Swedish School of Business (Helsinki), University of Waikato (New Zealand), and Cortrugli Business Academy (Croatia). Her publications include numerous articles and books, including *The Future of Knowledge: Increasing Prosperity through Value Networks* (2003), *The Knowledge Evolution* (1997), and co-editor with Dinesh Chandra of *What is True Wealth and How Do We Create It?* (2003).



6680 Alhambra Ave., #181  
Martinez, CA 94553  
925-825-2663 Phone  
[verna@vernaallee.com](mailto:verna@vernaallee.com)  
[www.vernaallee.com](http://www.vernaallee.com)